



**WYNONA REDMOND**  
**President**  
**Wyn-Win Communications, Inc.**

Wynona Redmond is a visionary communications and community engagement strategist. She has committed more than 20 years to advocating for good causes and building bridges between companies and communities for mutual success.

Wynona is president and founder of Wyn-Win Communications, a Chicago-based consultancy dedicated to helping organizations effectively engage their community, customers and other key audiences. Through Wyn-Win, Redmond applies her passion, creativity and commitment to help clients achieve sales growth, community goodwill and public recognition. Wyn-Win Communications works in fearless pursuit of connecting clients to their highest social and community aspirations. Redmond offers strategic counsel on issue-based communications, community outreach priorities and consumer relations, project management and executional support for the most complicated public affairs and community engagement assignments.

Before founding Wyn-Win Communications, Wynona led public affairs and community engagement responsibility in both the public and private sector, including Northstar Lottery Group, Dominick's Finer Foods, Illinois Department of Children & Family Services, the Chicago Housing Authority and Cook County Hospital.

Wynona has served on a variety of institutional and corporate boards and committees, including the YWCA of Metropolitan Chicago, Greater Chicago Food Depository, the Network of Executive Women, the Illinois Retail Merchants Association and the Clear Channel Community Advisory Committee. She is President Emeritus of the National Black Public Relations Society and has served as a Senior Advisor on the board of the Public Relations Society of America. Wynona is an accomplished public speaker and has served on numerous panels in addition to facilitating training seminars on Crisis Management for the Community Media Workshop.

Wynona has received numerous honors for her service and professional contributions including: National Association of Black Journalists Pat Tobin Media Professional Award, The Answer Inc. Autism Communications Award, Matthew House Homeless Shelter Community Award, Kemeti Yoga Institute Community Relations Award, West Side NAACP Communications Award, Target Market News PR Executive of the Year, Who's Who In Black Chicago, Chicago Defender Women of Excellence, Top Ladies of Distinction Orchid Honoree, Today's Black Woman Expo first Launa Thompson/Phenomenal Woman Award, Rainbow Push Corporate Partner Award for Community Service, The Diane Glenn Business Woman of the Year Award, the YWCA of Metropolitan Chicago Board Recognition and a Hero in the Hood Award.

Wynona is a graduate of Loyola University of Chicago with a B.A. in Communications.

<p><b><i>Areas of Expertise:</i></b> <i>Public Relations, Strategic/Marketing Communications, Crisis Management, Community Relations, Stakeholder Engagement, Event Management, Corporate Social Responsibility, Charitable Giving, Government Relations, Public Speaking and Speech Writing</i></p>
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